

JAMMING ON THE JETTY

SATURDAY, SEPTEMBER 18, 2021

SLOAN'S LAKE

DENVER, COLORADO

Jamming on the Jetty is the Sloan's Lake signature live music event. We believe in bringing our neighbors and community together and know that music has the power to do so. Since 2016, we have hosted four Jamming on the Jetty events with great turnouts. The event hosts approximately 1,000 attendees and offers many enjoyable activities including free live music, beer stands, food trucks and local vendors. It's a great time for all ages.



	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$1,500	SILVER \$500	DIAMOND OF THE LAKE \$250
PRE-EVENT VISIBILITY					
Recognition on Website	Logo placement as Presenting Sponsor on home page + throughout	Prominent logo placement on Sponsor page	Sponsor page	Sponsor page	
Recognition in promotional materials (Flyers + Email Blasts)	Logo inclusion as Presenting Sponsor	Logo with premium placement	√	√	
Special recognition w/in E-registration confirmation emails to other sponsors + vendors (great B2B opportunity)	Prominent logo	Logo inclusion	√		
Social Media Mentions	6 dedicated posts	3 posts with all Platinum Sponsors	2 posts w/ all Gold Sponsors	1 post w/ all Silver Sponsors	
Inclusion in Neighborhood Gazette print ad (10,000 monthly distribution)	Logo inclusion as Presenting Sponsor	Name Listing	Name listing		
Yard Sign Recognition	Logo placement as Presenting Sponsor	Prominent logo placement	Name listing		
Pre-Event Promotional Neighborhood/Back Yard Parties	Mention at 3 events	Mention at 1 event			
EVENT DAY PERKS					
Logo on Event Signage	Prominent Location	√	√		
3'X6' Banner Placement (to be provided by sponsor)	2	1	1	1	
Recognition by Emcee	3 mentions	2 mentions			
Booth Space	Prime Location	√	√	√	√

Beer Tokens (each good for one free beer)	30 tokens	15 tokens	10 tokens	5 tokens	3 tokens
JOTJ T-Shirts	Logo inclusion				
ON-GOING					
Lake Clean Up Days Recognition	Naming Rights				



SPONSORSHIP COMMITMENT FORM

Organization/ Sponsor Name: _____

_____ Mailing Address:

_____ City:

_____ State: _____ Zip: _____

Contact Name & Title: _____

Email: _____

Work Phone: _____ Cell: _____

PLEASE CHOOSE THE LEVEL FOR YOUR SPONSORSHIP:

- \$10,000 Presenting Sponsor
- \$5,000 Platinum Sponsor
- \$1,500 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Friend of the Lake

PAYMENT OPTIONS:

- Check (payable to Sloan's Lake Park Foundation) enclosed
- Send me a link to pay by credit card
- Invoice Me

SEND US YOUR COMPLETED FORM, PAYMENT + ORGANIZATION'S HI-RES LOGO

Check (payable to Sloan's Lake Park Foundation) enclosed
Mailing Address: 3279 Stuart St, Denver, CO 80212

Logo to info@sloanslakeparkfoundation.org

Questions and information, please call (303) 808-1116